

84 - 88 Main Street Upper Hutt

No 84 - 88 Main Street Upper Hutt was situated on the original survey section No 127. In 2019 the CBD Towers was situated on the land. Years earlier the first and second Hercocck's Grocery store occupied the same land. By tracing the land, buildings, business and people we will all learn more about Nos 84 - 88 Main Street in Upper Hutt.

2019 Aerial view 84 - 88 Main Street Upper Hutt



(Reference Google Maps website 84 Main Street Upper Hutt 2019)

2019 CBD Towers



(Reference Google Images CBD Towers 84 Main Street Upper Hutt)

In 2019 the CBD Towers was situated at 84 – 88 Main Street Upper Hutt. It was formerly known as Astral Towers but was renamed CBD Towers in 2004.

The Architect G J Burn and Associates in conjunction with De Terte and Kerr-Hislop designed Astral Towers and presented the plans in 1973. The land was cleared and construction on Astral Towers began in 1974 on land that was once occupied by the former Hercock Brothers Grocery Store building. After the Store closed in June 1971 the former building was occupied by various businesses. The building was demolished and Astral Towers was built on the land.

(Reference Upper Hutt City Library website Upper Hutt Leader 28 November 1973 & Harry van de Riet wedding 1974 & refer Steptoe & Son photo c1974)

2004 - Astral Towers



(Reference Upper Hutt City Library Recollect website Astral Towers Upper Hutt Leader 1981-12-15)

Description A greyscale image was printed in the Upper Hutt Leader on 15 December 15 1981. There was a threat of a forced sale reported in the 24 February 1981 Leader in December the first mortgagee, the Perpetual Trustees Estate and Agency Company had successfully applied for a sale, to recover overdue payment, which had been due two-and-a-half years earlier. The Commercial Bank of Australia held a second mortgage. The owners were listed as Bernard Frederick Joe Feickert a local estate agent, Robert Huia and Violet Dawn Feickert of Kawerau. Perpetual Trustees bought the building for \$755 000 the next day. Auckland's National Towers Trust bought it in December 1981 for \$860,000, Upper Hutt's Slater Wilmshurst had been appointed managers, and were to hasten \$100,000 plus improvements; partly fire safety, and partly to improve security for the penthouse Tararua Lounge security by making it possible to isolate it from the office floors. The Lodge had advertised itself as a new concept for private functions, with skyline views, in a 10 July 1979 advertisement, and earlier on 21 November 1978. The building was renamed CBD Towers in 2004 refurbishment began in August and was completed late in 2005. Date taken December 1981 for \$860,000. Place Astral Towers, later CBD Towers.

(Reference Upper Hutt City Library Recollect website Astral Towers Upper Hutt Leader 1981-12-15)

1974 - Astral Towers



(Reference Upper Hutt City Library Recollect website Astral Towers P1-5413-7803)

Astral Towers - Built on the site of Hercock Bros. grocery. Hercock Bros closed at the end of June 1971; the Leader of 24 October 1973, in an article showing the site cleared for what would become the Astral Towers building, said the building had been burnt down. There was a threat of a forced sale reported in the 24 February 1981 Leader; in December the first mortgagee, the Perpetual Trustees Estate and Agency Company had successfully applied for a sale, to recover overdue payment, which had been due two-and-a-half years earlier. The Commercial Bank of Australia held a second mortgage. The owners were listed as Bernard Frederick (Joe) Feickert, a local estate agent, Robert Huia and Violet Dawn Feickert, of Kawerau. Perpetual Trustees bought the building for \$755 000 the next day. Astral Tower's topping off was reported in the 22 October 1975 Leader, with a view of Main Street taken from the top floor. The building was renamed CBD Towers in 2004 refurbishment began in August and was completed late in 2005. Date taken mid-1975.

(Reference Upper Hutt City Library Recollect website Astral Towers P1-5413-7803)

Before the land was cleared and the former buildings demolished in the first Hercock Store was occupied by Clarke's Agencies and the second Hercock Store was occupation by Steptoe & Son.

1973-1923
History of the first Hercock's General Store building

In 1923 Frank Frederick Hercock bought a general store and established the F F Hercock General Store. In 1940 he built a new store next to his original store. The new store was known as Hercock Brothers. In the pages that follow we will go back in time and learn more about the first building and the occupants.

1971-1973
Clarkes Agencies - Leo and Zara Amelia Wolfsohn



(Reference Upper Hutt City Library website Main Street circa 1974 Don Wallace 1975_circa_Upper_Hutt_Main_St_015)

Photographer Bill Wallace, description photograph taken by Bill Wallace, who took a series of photographs along Main Street to keep record at time when things were changing, with the construction of Maidstone Mall. The nearest building is on the site of Astral/CBD Towers. Date taken c1974.

(Reference Upper Hutt City Library website Main Street circa 1974 Don Wallace 1975_circa_Upper_Hutt_Main_St_015)

Leo and Zara Amelia Wolfsohn purchased Clarke Agencies in 1961. In 1961 the business was then situated in Queens Chambers. Later the business moved further south in Main Street opposite Princess Street. Around 1971 the business relocated into the former original Hercock's building.

David Alfred Clarke established the Clarke Agencies in 1953. Please refer to the "146-148 Main Street Benge building" document for information about D A Clarke.

Upper Hutt Leader 20 April 1961

A local travel and estate agent Mr David Clarke, has been appointed from some sixty applicants, to the newly created post of Public Relations Officer to the city of Gisborne and surrounding districts up to East Cape. The new organisation which Mr Clarke will head. Greater Gisborne Inc. has been modelled along similar lines to the successful Greater Hastings movement and will be aimed at promoting the overall district, particularly from the angles of industrial development and tourist potential. Mr Clarke has sold his business Clarke Agencies, to Mr and Mrs Leo Wolfsohn of Te Marua, who will conduct it along the same lines as in the past. All existing travel and other agencies will be continued as at present. Mr Clarke, who has been closely associated with the development of the Upper Hutt Valley over the past eight years, has been given sends off over the past week by several organisations including Upper Hutt Chamber of Commerce. Upper Hutt Club and Red Cross Society. It is with a certain sadness that we leave the thriving Upper Hutt Valley, where we have made many grand friends, said Mr Clarke this week. However, we are going to a district with potential similar to the Valley and we will certainly look forward to welcoming our many Upper Hutt friends when they come holidaying in the sunny Gisborne district. Mr Clarke will leave for Gisborne early next week, his wife and family following during the May holidays. Mr and Mrs Clarke, senior, plan to reside in Christchurch.

(Reference Upper Hutt City Library website Upper Hutt Leader 20 April 1961)

Upper Hutt Leader 05 September 1963

Ski High Holiday – Clarke Agencies - The Upper Hutt Travel Centre Main Street Upper Hutt Phone 3812

(Reference Upper Hutt City Library website Upper Hutt Leader 05 September 1963)

Upper Hutt Leader 19 September 1963

We have moved – You will find us in our new office plumb in the centre of Town opposite Princess Street Travel Centre (Clarke Agencies) phone 3812 – After hours 4522

(Reference Upper Hutt City Library website Upper Hutt Leader 19 September 1963)

Upper Hutt Leader 25 June 1964

Hutt County Council Issue of Drivers Licenses - Licenses to drive motor vehicles will be issued as follows – Agents Clarke Agencies Main Street [plus other details not transcribed]

(Reference Upper Hutt City Library website Upper Hutt Leader 25 June 1964)

In 1973 Clarke's Agencies was the last business to occupy the former Hercock building. I do not know where Clarke's Agencies relocated to next but later they occupied part of the Benge Building on Main Street near Russell Street.

Charlie Clouston began demolishing the building around October 1973 and cleared the site to make way for the building of Astral Towers. This was the final ending to the history of the first Frank Frederick Hercock Store building

0- **Leo Siegmund Wilhelm WOLFSOHN** born 31 July 1911 Berlin Germany died 27 June 1992 Milford Auckland New Zealand married 06 May 1939 Wellington New Zealand **Zara Amelia MORRIS** born 18 November 1913 Hawera Taranaki New Zealand died 29 September 2007 Auckland New Zealand

#Leo's parents were Jenny nee Unger (1880-1951 NZ) & Armand Wolfsohn (1880-1956 NZ)

#L WOLFSOHN (a Russian) departed London 04 February 1937 on Rangitata and arrived 1937 in Wellington New Zealand reference Papers past website New Zealand Herald 01 March 1937

#Visitors to the City Wain's Hotel Mr Leo Wolfsohn (Wellington) reference Papers past website Otago Daily Times newspaper 08 November 1938

#Zara Amelia MORRIS born 1913 Hawera Taranaki New Zealand reference RGO NZ birth registration 1913 folio 5538 website 1913/11939 parents Ettie and Harry Morris

#Leo Siegmund Wilhelm WOLFSOHN married 1939 New Zealand Zara Amelia MORRIS reference RGO NZ marriage registration 1939 folio website 1939/7020

#Guests at City Hotels New City Hotel Mr and Mrs Wolfsohn (Wellington) reference Papers past website Press newspaper 30 May 1939

#Births – Wolfsohn – On 30 June 1940 at Te Marua Upper Hutt to Mr and Mrs Leo Wolfsohn a boy reference Papers past website Evening Post newspaper 02 July 1940

#Births – Wolfsohn – On 15 January 1942 to Mr and Mrs Leo Wolfsohn (nee Zara Morris) Te Marua a daughter reference Papers past website Evening Post newspaper 16 January 1942

#For Sale Four Male puppies mixed breed £1 each. Wolfsohn next School Te Marua reference Papers past website Evening Post newspaper 09 June 1945

#Zara Amelia WOLFSOHN Te Marua Upper Hutt married 1946 Otaki Electoral Roll

#Leo WOLFSOHN Te Marua Upper Hutt jeweller & Zara Amelia WOLFSOHN Te Marua Upper Hutt married 1949 Otaki Electoral Roll

#Leo WOLFSOHN Te Marua Upper Hutt poultry farmer & Zara Amelia WOLFSOHN Te Marua Upper Hutt married 1954 Heretaunga Electoral Roll

#Leo WOLFSOHN Te Marua Upper Hutt wholesaler & Zara Amelia WOLFSOHN Te Marua Upper Hutt married 1957 Heretaunga Electoral Roll

#Leo WOLFSOHN Te Marua Upper Hutt Wholesaler & Zara A WOLFSOHN Te Marua Upper Hutt Travel Agent & Emanuel WOLFSOHN Main Road Te Marua Sales & Advertising & Evette WOLFSOHN Main Road Te Marua Display Artists 1963 Heretaunga Electoral Roll

#Zara Amelia WOLFSOHN 3 Grey Street Hawera married 1969 Egmont Electoral Roll Taranaki

#Leo WOLFSOHN Main Road Te Marua wholesaler 1969 Heretaunga Electoral Roll

#Leo WOLFSOHN Main Road Te Marua company director 1972 Heretaunga Electoral Roll

#Leo WOLFSOHN 21 Victoria Street Travel Agent & Zara Amelia WOLFSOHN 21 Victoria Street Travel Agent 1978 Heretaunga Electoral Roll

#Leo WOLFSOHN 159 Shakespeare Road Retired & Zara Amelia WOLFSOHN 159 Shakespeare Road Retired 1981 North Shore Electoral Roll Auckland

#Leo WOLFSOHN died 1992 New Zealand reference RGO NZ death registration 1992 folio website 1992/41355 born 31 July 1911

#Zara Amelia WOLFSOHN died 2007 New Zealand reference RGO NZ death registration 2007 folio website 2007/24392 born 18 November 1913

1957 – 1971 Upper Hutt Taxis – Wilfrid Bennett



(Reference Digital NZ Alexander Turnbull Library EP/1958/0450to0455-1-F)

The Upper Hutt Taxis shared the same building with the 77 Coffee Lounge. The Taxi Company occupied a small area on the south side of the building next to the new HercocK's Store. The 77 Coffee Lounge occupied the north side of the same premises next to the former National Bank of New Zealand building.

Upper Hutt Leader 30 May 1957

Parking Monopoly Refused – Council refused to grant permission for a “Keep Clear” sign outside the new premises of the Upper Hutt Taxis situated on the Main Road (late Alexander's Fruit Shop)

(Reference Upper Hutt City Library website Upper Hutt Leader 30 May 1957)

Upper Hutt Leader 20 June 1957

New Taxi Office Opened - Upper Hutt Taxis which have been domiciled in Princess Street for the past nine years have moved to new premises in the Main Street (next to HercocK's Grocery Shop). Having purchased the property known for some while as Alexander's Fruit Shop the Company has remodelled the building and their office and waiting room is something to be proud of.

(Reference Upper Hutt City Library website Upper Hutt Leader 20 June 1957)

Upper Hutt Leader 19 October 1961

The hearing will be directed towards the operations of taxicab licenses held by the following persons – Mr W Bennett 74 Gibbons Street Upper Hutt [plus other local people]

(Reference Upper Hutt City Library website Upper Hutt Leader 19 October 1961)

Upper Hutt Leader 31 October 1963

I wish to sincerely thank the Upper Hutt Police, Ambulance Driver, Mr Bennett of Upper Hutt Taxis and other persons who helped at the scene of my daughter's accident at Maoribank, also for many inquiries and offers of help. Gwen is now progressing satisfactory, but will be in hospital for some time. Rita Collins.

(Reference Upper Hutt City Library website Upper Hutt Leader 31 October 1963)

For further information about the Upper Hutt Taxicabs Company Limited refer to the website (address top left corner of this document) click on "Upper Hutt Historical projects" scroll down to the section titled "Buildings, Businesses, Hotels & Infrastructure – Upper Hutt District" under the title Businesses click on "Company Closed Files 1950-1980" document.

0- **Wilfrid BENNETT** born 12 August 1923 Upper Hutt New Zealand died 20 September 2009 Taradale Napier Hawkes Bay New Zealand married Edna Maureen HOBBS born 21 January 1930 New Zealand died 2014 New Zealand
#Wilfrid BENNETT was born 12 August 1923 to parents Hannah nee Braithwaite & John Thomas Bennett
#Wilfrid BENNETT Henry Street Upper Hutt driver & John Thomas BENNETT Henry Street Upper Hutt cartman & Hannah BENNETT Henry Street Upper Hutt married & Hilda BENNETT Henry Street Upper Hutt spinster 1946 Otaki Electoral Roll
#Wilfrid BENNETT 60 Gibbons Street driver 1949 Otaki Electoral Roll
#Wilfrid BENNETT 60 Gibbons Street driver & Edna Maureen BENNETT 60 Gibbons Street married 1954 Heretaunga Electoral Roll
#Wilfrid BENNETT 74 Gibbons Street driver & Edna Maureen BENNETT 74 Gibbons Street married 1954 Heretaunga Electoral Roll
#Wilfrid BENNETT 74 Gibbons Street garage attendant & Edna Maureen BENNETT 74 Gibbons Street married 1957 Heretaunga Electoral Roll
#Wilfrid BENNETT 74 Gibbons Street Upper Hutt Taxi Proprietor & Edna M BENNETT 74 Gibbons Street Upper Hutt married 1963 Heretaunga Electoral Roll
#Wilfrid BENNETT 74 Gibbons Street taxi proprietor & Edna Maureen BENNETT 74 Gibbons Street married 1969 & 1972 Heretaunga Electoral Roll
#Wilfrid BENNETT 16 Upham Crescent Taradale Receptionists & Edna Maureen BENNETT 16 Upham Crescent Taradale housewife 1981 Hawkes Bay Electoral Roll
#Wilfrid BENNETT died 23 September 2009 Napier Hawkes Bay New Zealand reference RGO NZ death registration 2009 folio website 2009/246944 born 12 August 1923
#Edna Maureen BENNETT died 2014 New Zealand reference RGO NZ death registration 2014 folio website 2014/18143 born 21 January 1930

1957 - 1964

77 Coffee Lounge – Joseph Van Bunnik



(Reference Upper Hutt City Library website Upper Hutt Leader 31 October 1957)

Upper Hutt Leader 18 July 1957

New Coffee Lounge in Upper Hutt - The new coffee lounge in Upper Hutt known as 77 and run by Joseph van Bunnik is yet a step of progress for the district. Situated next to the offices of the Upper Hutt Taxis Main Street this coffee lounge is something that will be appreciated by many people, particularly after pictures. Have you yet been inside? If not you must do so to see a lovely heated coffee lounge with modernistic wall design colourful tables and stools combined with soft music certainly will attract patrons. Mr Van Bunnik who has been in New Zealand for five years was prior to coming to this country carrying on the same business in Holland. On arrival here he took a job on a farm near Upper Hutt for a while then went back to the city to get the background of the wishes of New Zealand restaurants and after a time came to Upper Hutt to open up the splendid little coffee lounge.

(Reference Upper Hutt City Library website Upper Hutt Leader 18 July 1957)

Upper Hutt Leader 02 July 1964

Opening Thursday 02nd July (This week) in new larger premises at 19 Main Street (Queens Chambers Block North End) "77" Coffee Lounge Restaurant (same management). Come and enjoy yourselves Meet you at the New "77".

(Reference Upper Hutt City Library website Upper Hutt Leader 02 July 1964)

In 1964 the 77 Coffee Lounge was relocated to the Queens Chambers at 198-228 Main Street Upper Hutt. It is not known when the 77 Coffee Lounge business closed.

For further information about the 77 Coffee Lounge Limited refer to the website (address top left corner of this document) click on "*Upper Hutt Historical projects*" scroll down to the section titled "*Buildings, Businesses, Hotels & Infrastructure – Upper Hutt District*" under the title Businesses click on "*Company Closed Files 1950-1980*" document.

0- **Joseph van BUNNIK** born Holland

#Joseph Benedictus VAN BUNNIK & Maria VAN BUNNIK immigration reference Archives NZ Wellington R15505838 ABKF 6794 W5585 box 337/ 71588 part 1 year range 1952-1961

#Joseph Benedictus Placidus Maria VAN BUNNIK (Dutch) citizenship & naturalization reference Archives NZ Wellington R24166654 AAAC 504 box 836 AL53602 year range 1952-1965

I have been unable to locate any additional information about Joseph Van Bunnik.

1946 - 1957

Alexander's Fruit Store – James Edward Alexander

Upper Hutt Leader 31 January 1946

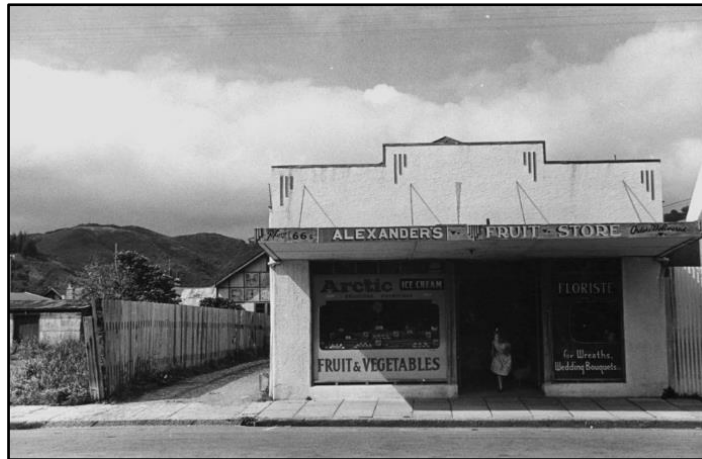
Wanted Girl for Alexander's Fruit Shop – Apply Shop Main Road

(Reference Upper Hutt City Library website Upper Hutt Leader 31 January 1946)

Upper Hutt Leader 19 December 1946

Agents for Hansen's Florists, Dunns Road Silverstream – Agents Alexanders Fruit Shop

(Reference Upper Hutt City Library website Upper Hutt Leader 19 December 1946)



(Reference Upper Hutt Library website Recollect Main Street Alexanders P2-338-557)

East side of Main Street Upper Hutt, showing on the left part of a section vacant except for a shed, with a partial view of McCurdy's Record Hall (1914-c1954) in the section behind. There is a wooden fence on the boundary of this section and a driveway. South of the driveway is the shop frontage for Alexander's Fruit Store phone 66s, Orders delivered. There are two stores, one has signage for Fruit & Vegetables and Arctic ice cream and the other offers Florists for Wreaths, Wedding Bouquets etc. This image is identified as R2 in Vin Benge's oral history interview about the Leo Morel photos of Main Street. Date taken Jan. 1948

(Reference Upper Hutt Library website Recollect Main Street Alexanders P2-338-557)



(Reference Upper Hutt City Library Recollect website Main Street c1948 from west end Leo Morel photo P2-336-555 & Digital NZ reference Alexander Turnbull Library Main Street Upper Hutt ref 1/2-047849-G records/23181530)

Looking along Main Street Upper Hutt, circa 1950s. Taken in middle of the road showing motor vehicles, shops and other business on both sides of street. Signs advertise Taylor's Shoe Store, HercocK Bros, and Caltex. Photograph taken by Sydney Charles Smith.

(Reference same image Alexander Turnbull Library Main Street Upper Hutt ref 1/2-047849-G records/23181530)

Upper Hutt Leader 10 August 1950

Hansen's Florists Wedding Bouquets Wreaths Etc., 197 Main Road Upper Hutt Delivered Anywhere Business Address Alexander's Fruit Shop Phone Re. 373K.

(Reference Upper Hutt City Library website Upper Hutt Leader 10 August 1950)

Upper Hutt Leader 19 November 1953

Wanted Part Time Shop Assistant Apply Alexander's Fruit Store Main Street Upper Hutt.

(Reference Upper Hutt City Library website Upper Hutt Leader 19 November 1953)

Upper Hutt Leader 15 December 1955

Alexander's Fruit Store Upper Hutt Order your Fruit and Vegetables now for Christmas also Order Raspberries now 5lb Tins we deliver phone 4211. Mr and Mrs Alexander wish all their customers a very Merry Xmas and a Happy New Year

(Reference Upper Hutt City Library website Upper Hutt Leader 15 December 1955)

Upper Hutt Leader 09 February 1956

Swimming Baths Association [bottle drive thank you details about various firms who donated items towards fundraising including] Alexander Fruit Shop.

(Reference Upper Hutt City Library website Upper Hutt Leader 09 February 1956)

Upper Hutt Leader 17 January 1957

Business for Sale – Fruit Shop Business for Sale – Accommodation two bedrooms Cheap Write 1074 Leader.

(Reference Upper Hutt City Library website Upper Hutt Leader 17 January 1957)

Upper Hutt Leader 20 June 1957

New Taxi Office Opened - Upper Hutt Taxis which have been domiciled in Princess Street for the past nine years have moved to new premises in the Main Street (next to HercocK's Grocery Shop). Having purchased the property known for some while as Alexander's Fruit Shop the Company has remodelled the building and their office and waiting room is something to be proud of.

(Reference Upper Hutt City Library website Upper Hutt Leader 20 June 1957)

0- **James Edward ALEXANDER** born 27 January 1915 New Zealand died 1996 New Zealand married Dorothy Caroline maiden name unknown born 25 September 1914 place unknown died 1973 Auckland New Zealand

#James Edward ALEXANDER born 27 January 1915 New Zealand reference RGO NZ birth registration 1915 folio website 1915/7322 parents Winifred Florence Irene and James Smith Alexander

#James Edward ALEXANDER Main Road Upper Hutt Fruiter & Dorothy Caroline ALEXANDER Main Road Upper Hutt married 1946 Otaki Electoral Roll

#James Edward ALEXANDER Main Road Upper Hutt Fruiter & Dorothy Caroline ALEXANDER Main Road Upper Hutt married 1949 Otaki Electoral Roll

#James Edward ALEXANDER Main Road Upper Hutt Fruiter & Dorothy Caroline ALEXANDER Main Road Upper Hutt married 1954 Heretaunga Electoral Roll

#James Edward ALEXANDER 52 Moonshine Road Upper Hutt rubber worker & Dorothy Caroline ALEXANDER 52 Moonshine Road Upper Hutt married 1954 & 1957 Heretaunga Electoral Roll

#James E ALEXANDER 52 Cottle Street Upper Hutt rubber worker & Dorothy C ALEXANDER 52 Cottle Street Upper Hutt married 1963 Heretaunga Electoral Roll

#James E ALEXANDER 20 Kayeleen Place retired & Dorothy C ALEXANDER 20 Kayeleen Place married 1969 Pakuranga Electoral Roll Auckland

#James E ALEXANDER 20 Kayeleen Place retired & Dorothy C ALEXANDER 20 Kayeleen Place housewife 1972 Pakuranga Electoral Roll Auckland

#Dorothy Caroline ALEXANDER died 1973 New Zealand reference RGO NZ death registration 1973 folio website1973/27717 born 25 September 1914

#Dorothy Caroline ALEXANDER died 03 June 1973 age 58 buried Howick Public cemetery

#James Edward ALEXANDER died 1996 New Zealand reference RGO NZ death registration 1996 folio website1996/61599 born 27 January 1915

1944

Wright Fruit Shop – Mr Wright

Upper Hutt Leader 27 July 1944

That the Wright Fruit Shop (next to HercocK's Store) has every variety of fruit and vegetables in season.

(Reference Upper Hutt City Library website Upper Hutt Leader 27 July 1944)

Upper Hutt Leader 14 September 1944

Mr Wright late of MacDonald's Fruit Store wishes to announce that Mr Bly has now taken over the shop and respectfully states that the same service will be available to both old and new customers.

(Reference Upper Hutt City Library website Upper Hutt Leader 14 September 1944)

I have been unable to locate or confirm who Mr Wright was.

Perhaps Mr Wright was related to Mrs Lydia Huggins nee Wright who formerly operated the Huggins Private Hospital at 19 Main Street Upper Hutt.

1944

Mr Bly – McDonald's Fruit Store

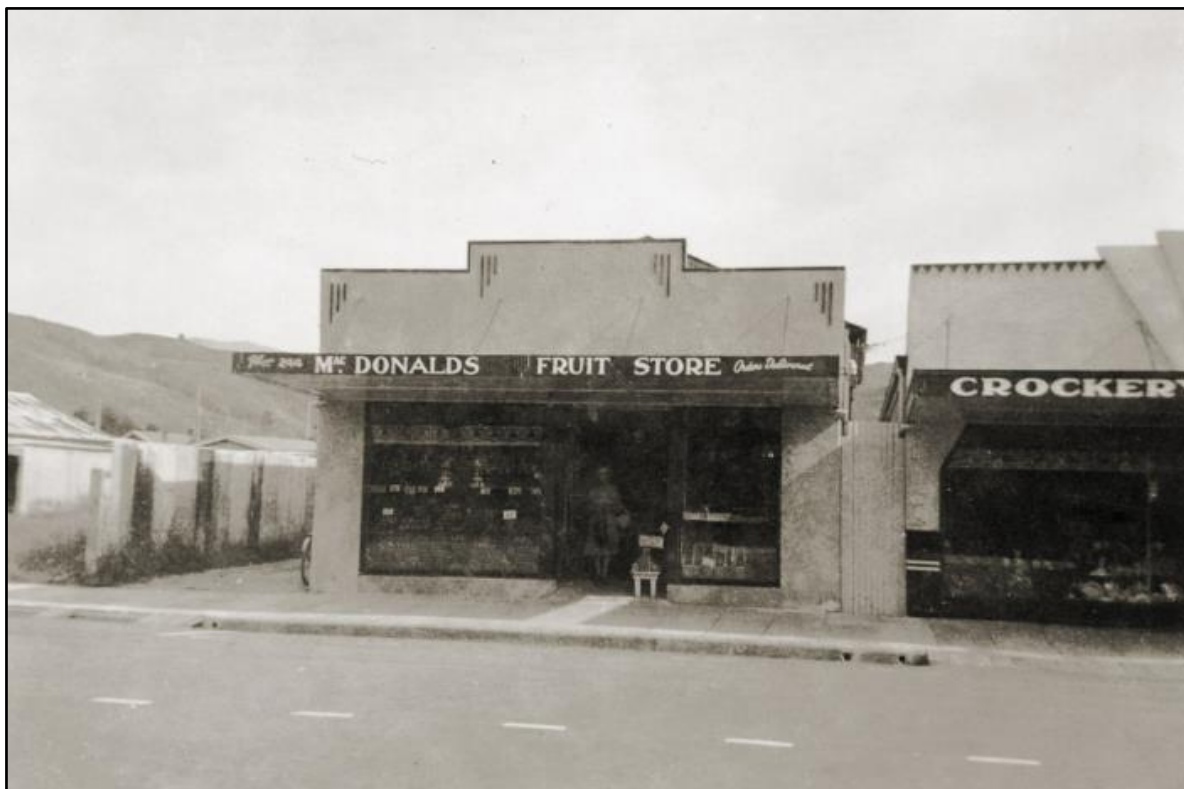
Upper Hutt Leader 14 September 1944

Mr Wright late of MacDonald's Fruit Store wishes to announce that Mr Bly has now taken over the shop and respectfully states that the same service will be available to both old and new customers.

(Reference Upper Hutt City Library website Upper Hutt Leader 14 September 1944)

I have been unable to locate or confirm who Mr BLY was. Perhaps his name was spelt differently.

1939 – 1944
McDonald's Fruit Store – Mr McDonald



(Reference Upper Hutt City Library Recollect website Main Street MacDonald's fruits store Hercock P1-51-587)

MacDonald's Fruit Store and Hercok Brothers' crockery and grocery opened on 01 August 1940. Hercok's closed in June 1971, Steptoe and Son, second-hand dealers moved in in November. By December 1973 the site had been cleared possibly after a fire. The business had started as F F Hercok and that name was on this building in an early photo, his first building had been on the fruit store site. The fruit store was previously Alexander's, and also housed a Floriste in 1948, this picture could be earlier or later (another copy of the print was dated 1947). From 1957 to 1964 these premises were the site of the "77" Coffee Lounge, which later relocated to Queen's Chambers 19 Main Road (now Main Street). The former site of both the Hercok's Brothers shop and MacDonald's Fruit Store is now the location of CBD Towers (formerly known as Astral Towers). Date taken c1947, former site of MacDonal's Fruit Store and Hercok's Brothers shop.

(Reference Upper Hutt City Library Recollect website Main Street MacDonald's fruits store Hercok's P1-51-587)

The new Hercok Store was opened in 1940 alongside their former General Store. The store building was later occupied by McDonald's Fruit Store.

Upper Hutt Leader 19 October 1939

McDonald's Fruit Store Main Road Upper Hutt - The shop where a friendly interest prevails, where a little extra service and attention is given freely and cheerfully and we also know you'll be 100% satisfied with everything you buy here. Fresh supplies daily. We solicit your patronage. Delivery to Heretaunga, Trentham, Silverstream, Wednesday and Fridays, Akatarawa, Mangaroa, Whitemans Valley Tuesday. Any request at shop for Van to call will have our immediate attention.

(Reference Upper Hutt City Library website Upper Hutt Leader 19 October 1939)

Upper Hutt Leader 23 May 1940

Lost in Upper Hutt phone box or Mayfair Theatre pair or gent's gloves (mittens). Reward on returning to McDonald's Fruit Shop.

(Reference Upper Hutt City Library website Upper Hutt Leader 23 May 1940)

The Upper Hutt Leader 10 August 1939 recorded "Training College have acquired the services of Mr A McDonald an ex-All Black for coaching purpose". Could this be the person in the business of McDonald Fruit shop?

I have been unable to locate or confirm who Mr MCDONALD was.

1923-1940

F F Hercock General Store - Frank Frederick Hercock

In 1923 Frank Frederick Hercock settled in Upper Hutt, where he bought the general store run by Frederick Augustus Clifford. Frank worked in partnership with Walter Neil Clifford for three years, when Walter Clifford left to work back on his farm at Wallaceville.

Ten year earlier in 1913 Frank Frederick Hercock married Freda Mabel Clifford. Freda's father was Frederick Augustus Clifford. Freda's brother was Walter Neil Clifford. The business began as a family partnership until Frank became the sole owner of the business.

Hutt News newspaper 01 August 1929 (plus other dates & 1930)

F. F. HERCOCK

MAIN ROAD, UPPER HUTT.

GENERAL STOREKEEPER

All Groceries at Rock Bottom

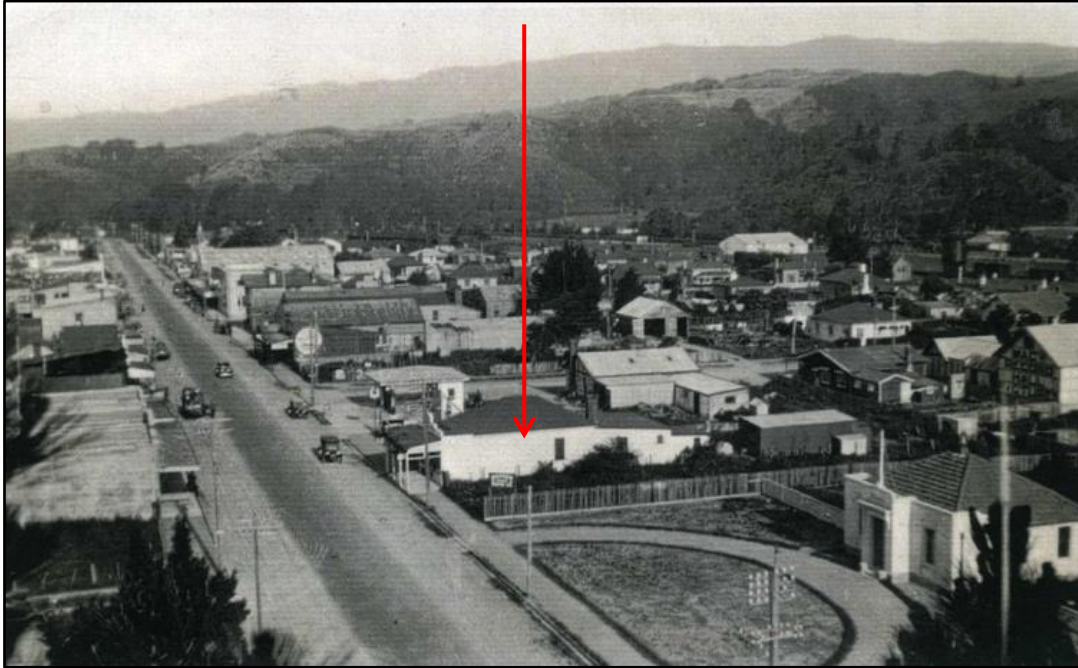
Prices.

WE DELIVER FREE.

Ring Phone 66 and we will
land the goods at your door.

(Reference Papers past website Hutt News newspaper 01 August 1929 plus other dates)

F F Hercock General Store Main Street - 1929



(Reference Upper Hutt City Library Recollect website Main Street looking east P2-718-1778)

View of Main Street looking east from west of St Joseph's Church from opposite Gething's Motors site. Published in the Upper Hutt Leader, 11 August 2004, over the caption Main Street has changed a lot since this photo was taken. The Courthouse is in the right hand foreground and Hercock's store next door to where Astral Towers now is. This photograph was loaned by Margaret Robertson. It belonged to her mother-in-law, the late Margaret Robertson, a long-time Upper Hutt resident whose husband was Arthur. There are no clues as to the photographer but handwritten on the back is taken about 1929. It is likely to have been taken from the old St Joseph's Church bell tower. A note accompanying the image differs slightly from the caption, noting that the family say the photographer was local man Peter Beavis who took the photo from a pine tree that once stood in Pine Avenue. Otherwise it could have been taken from the old St Joseph's Church bell tower. Image P2-400-648 is from the same viewpoint. P Beavis definitely took a photo from here during the 1939 funeral of Mayor Peter Robertson. Further comment, the bell tower and pine tree were both too far back from Main Street, but there were suitable trees in Main Street, west of St Joseph's churchyard. Date taken c1930s (Courthouse opened 13 August 1930 - Brian Pearce). Place Main Street Upper Hutt. Collection Mr & Mrs Robertson.

(Reference Upper Hutt City Library Recollect website Main Street looking east P2-718-1778)

Evening Post newspaper 11 July 1924

Magistrate's Court Upper Hutt Sitting – Civil Business - F F Hercock v P Cockburn £5 6s 6d costs £1 10s 6d [plus other people].

(Reference Papers past website Evening Post newspaper 11 July 1924)

Evening Post newspaper 03 December 1926

Tel 66 Hercock's Store for Xmas Groceries. A large assortment of Goods arrived. They are sure to please you.

(Reference Papers past website Evening Post newspaper 03 December 1926)

Evening Post newspaper 10 August 1933

Lost between Upper Hutt and Akatarawa Road Brown Handbag. Please return HercocK's Grocer Upper Hutt Reward.

(Reference Papers past website Evening Post newspaper 10 August 1933)

Upper Hutt Weekly Review newspaper 11 December 1935

F F HercocK General Storekeeper Telephone 66 Dinnerware at Half Price. [list of items and prices] Goods Delivered to any address.

(Reference Papers past website Upper Hutt Weekly Review newspaper 11 December 1935)

Upper Hutt Weekly Review newspaper 24 January 1936 (plus other dates & 1937)

F F HercocK General Storekeeper Telephone 66 - To the Farmers Stocks of Nails, Staples, Buckets, Cowyard, Brooms, Dairy Scrubs, Lime etc. All at Lowest Prices Goods Delivered.

(Reference Papers past website Upper Hutt Weekly Review newspaper 24 January 1936 plus other dates)

Upper Hutt Leader 13 June 1940

That the new Store which is being built for Mr F HercocK the Storekeeper will have the largest single floor space in Upper Hutt.

(Reference Upper Hutt City Library website Upper Hutt Leader 13 June 1940)

Upper Hutt Leader 25 July 1940

Attention F F HercocK's New Store - It is with the greatest pleasure that Mr F F HercocK announces the opening of his Store. Thursday Next 01st August. Groceries - Crockery - Bargains Galore - Inspection Invited F F HercocK

(Reference Upper Hutt City Library website Upper Hutt Leader 25 July 1940)

Upper Hutt Leader 25 July 1940

Local And General - The new store of F F HercocK will be opened on Thursday next, 01st August. This store is yet another asset to the Upper Hutt both in; appearance and service. Clients can be assured of service-equal to any of the city stores. Mr HercocK himself will be in constant attendance. Residents of Upper Hutt are cordially invited to take a walk through next weekend and see for themselves the newest and up to date shop in the district.

(Reference Upper Hutt City Library website Upper Hutt Leader 25 July 1940)

First & Second HercocK Stores - 1940



(Reference Upper Hutt City Library Recollect website Main Street HercocKs original General Store P3-102-563)

HercocK's original general store, on the site of CBD Towers. On left behind are the Upper Hutt Printing building, advertising the Leader, which started in 1939 and signwriting on Benges Garage. On right is part of F F HercocK's (later HercocK Bros.) second shop, opened on 01 August 1940, which sold crockery and groceries. After HercocK's closed in June 1971, second-hand dealers moved in November. By December 1973 the site had been cleared, possibly after a fire. Power Chief was a petrol brand, "Never holds you up. Never lets you down." De Reszke (named after an operatic tenor) and Capstan were cigarette brands. The earlier dating (1912) may be wrong; but it might be the date of the first grocery. Date Taken early 1940s.

(Reference Upper Hutt City Library Recollect website Main Street HercocK's original General Store P3-102-563)

Upper Hutt Leader 08 October 1953

Death of Local Businessman - Mr F F HercocK - The death occurred on Monday of Mr Frank Frederick HercocK well-known business man in Upper Hutt for the past 30 years. Mr HercocK was well respected in the district and his death came as a great shock, as only on Saturday last he was at the official opening the bowling season. Born in 1887 at Taueru near Masterton, he was the son of Mr and Mrs D HercocK, well known residents of the Wairarapa. Coming to Upper Hutt, Mr HercocK was first employed by Mr G L Lay storekeeper, whose shop was at the corner of Station Street and Main Road, where the present A & NZ Bank stands. Marrying a local girl, Miss F M Clifford in 1913, Mr HercocK went back to the Wairarapa again and worked for A H Herbert & Co., at Eketahuna, after which he became manager for that firm at Alfredton. In 1923 Mr HercocK returned to Upper Hutt, where he bought the general store run by Mr F A Clifford, in the shop now occupied by Mr Alexander Fruiterer and in partnership with Mr W N Clifford, carried on business for three years, when Mr Clifford left to work back on his farm at Wallaceville. During those days motor transport was in its infancy and Mr HercocK used to drive a horse and cart to deliver his orders. In 1939 Mr HercocK opened the present store next to the Courthouse, taking his two sons in with him, the latter having taken the running of the business over for the past few years. During his years of business Mr F HercocK built up a great name and the result can be seen today with its modern store, one of the first of its kind in the district. Outside of business, Mr HercocK was a keen follower of the local Rugby Club, being, a Vice-President since 1945, and could be seen every playing Saturday at Maidstone Park, or if the Seniors were playing away, there you would find him cheering the local team along. Probably he will be best remembered in sport by members of the Bowling Club, where he has been a most active member for having held the office of President of the Club, also Green Superintendent for several not to say the least he was a very fine bowler. His presence at the green will be felt immensely. He was a member of the Forrester's Lodge at Eketahuna also up to the time of his death was an Elder and Manager of St David's Presbyterian Church Upper Hutt. Mr HercocK leaves one daughter Lois (Mrs Hunter Wanganui), 3 sons, Keith, Dudley and Winstone (Auckland) to mourn his loss. Mrs HercocK (died) on 07 October 1947. Other near relatives are brothers of the late Mr HercocK, Mr T W HercocK and C C HercocK farmer Pahitua and Mr W N Clifford brother-in-law.

(Reference Upper Hutt City Library website Upper Hutt Leader 08 October 1953)

0- **Frank Frederick HERCOCK** born 31 July 1887 New Zealand died 05 October 1953 New Zealand married 1913 New Zealand Freda Mabel CLIFFORD born 1887 died 07 October 1947 New Zealand

#Frank Frederick HERCOCK born 1887 New Zealand reference RGO NZ birth registration 1887 folio website 1887/6104 parents Harriet and Daniel HercocK

#Frank Frederick HERCOCK birth date 31 July 1887 parent Daniel HercocK address Newman admission date 22 October 1896 last school Ohau last day 11 April 1902 destination Office Newman Wairarapa School register number 166

#Frank HERCOCK born 31 July 1887 parent Daniel Hercock School admission date 30 August 1893 & 30 September 1893 destination Ohau Manakau School register number 213 & 217

#Freda Mabel CLIFFORD born about 1887 New Zealand. Freda's brother was Walter Neil CLIFFORD who was born 1894 in Wallaceville

#Frank Frederick HERCOCK Eketahuna Grocer 1911 Masterton Electoral Roll

#Frank Frederick HERCOCK married 1913 New Zealand Freda Mabel CLIFFORD reference RGO NZ marriage registration 1913 folio 7389

#Frank Frederick HERCOCK Grocer Eketahuna Second reserves WWI 1914

#Frank Frederick HERCOCK Eketahuna Grocer 1914 Masterton Electoral Roll

#Frank Frederick HERCOCK Eketahuna Grocer & Freda Mabel HERCOCK Newman Road Eketahuna married 1919 Masterton Electoral Roll

#between 1919 and 1922 Freda and Frank Hercock settled in Upper Hutt

#Frank Frederick HERCOCK Upper Hutt Grocer & Freda Mabel HERCOCK Gibbons Road Upper Hutt married 1922 Otaki Electoral Roll supplementary

#Frank Frederick HERCOCK Upper Hutt Grocer & Freda Mabel HERCOCK Gibbons Road Upper Hutt married 1925 Otaki Electoral Roll

#Frank Frederick HERCOCK Upper Hutt Grocer & Freda Mabel HERCOCK Gibbons Road Upper Hutt married 1928 Wairarapa Electoral Roll

#Frank Frederick HERCOCK Upper Hutt Grocer & Freda Mabel HERCOCK Palfrey Street Upper Hutt married 1935 & 1938 Wairarapa Electoral Roll

#Frank Frederick HERCOCK Upper Hutt Grocer & Freda Mabel HERCOCK Palfrey Street Upper Hutt married 1946 Otaki Electoral Roll

#Freda Mabel HERCOCK died 1947 New Zealand reference RGO NZ death registration 1947 folio website 1947/26796 age 60 born about 1887

#Freda Mabel HERCOCK place Upper Hutt occupation wife of F Hercock court Wellington filed date 31 October 1947 type Intestate letters of administration reference Archives NZ Wellington Probate agency AAOM series 6031 record 2710/47

#Freda Mabel HERCOCK died 07 October 1947 buried 10 October 1947 Wallaceville cemetery Upper Hutt monumental inscription

#Frank Frederick HERCOCK died 1953 New Zealand reference RGO NZ death registration 1953 folio website 1953/30326 age 66 born about 1887

#Frank Frederick HERCOCK place Upper Hutt occupation Retired Storekeeper court Wellington filed date 06 November 1953 type Will reference Archives NZ Wellington Probate agency AAOM series 6031 record 1024/53

#Frank Frederick HERCOCK died 05 October 1953 buried 07 October 1953 Wallaceville cemetery Upper Hutt Monumental inscription

#Freda Mabel beloved wife of Frank Frederick HERCOCK died 07 October 1947 age 60 yrs. Frank Frederick HERCOCK beloved husband of the above died 05 October 1953 aged 66 years both buried Wallaceville cemetery Whitemans Valley Upper Hutt

#children Keith Stanley born 26 July 1915, Lois Frances born 31 August 1918 & Dudley Graeme born 08 January 1923 & Winston Rodney born 13 November 1927, all born in New Zealand

0-1- **Keith Stanley HERCOCK** born 26 July 1915 New Zealand died 1990 New Zealand 1st married Daphne Olive TOWNSEND born 23 April 1919 died 2009 New Zealand New Zealand 2nd married Clare Isobel REID born 13 March 1919 died 2002 New Zealand (issue)

#Keith Stanley HERCOCK admission date 12 September 1922 Upper Hutt School register number 3163

#Stanley Keith HERCOCK married 1939 New Zealand Daphne Olive TOWNSEND / TETZLAFF reference RGO NZ marriage registration 1939 folio 01414

#Stanley Keith HERCOCK served in World War Two

#Stanley Keith HERCOCK died 1990 New Zealand reference RGO NZ death registration 1990 folio website 1990/30259 born 26 July 1915

#Daphne Olive HERCOCK died 2009 New Zealand reference RGO NZ death registration 2009 folio website 2009/3357 born 23 April 1919

- #Clare Isobel HERCOCK died 2002 New Zealand reference RGO NZ death registration 2002 folio website 2002/10063 born 13 March 1919
- 0-2- Lois Frances HERCOCK born 31 August 1918 New Zealand died 2004 New Zealand married James Henry Ian HUNTER born 05 December 1918 New Zealand died 1976 New Zealand
- #Lois Frances HERCOCK born 1918 New Zealand reference RGO NZ birth registration 1918 folio website 1918/130 parents Freda Mabel and Frank Frederick Hercock
- #Lois Frances HUNTER 99 Ikitara Road married & James Henry Ian HUNTER 99 Ikitara Road mechanic 1969 Wanganui Electoral Roll
- #James Henry Ian HUNTER died 1976 New Zealand reference RGO NZ death registration 1976 folio website 1976/53313 born 05 December 1918
- #James Henry Ian HUNTER age 57 years Company Director buried 20 November 1976 RSA C row a plot 12 Aramoho cemetery Wanganui
- #Lois Francis HUNTER died 2004 New Zealand reference RGO NZ death registration 2004 folio website 2004/11537 born 31 August 1918
- 0-3- **Dudley Graeme HERCOCK** born 08 January 1923 New Zealand died 2010 Upper Hutt New Zealand married 1953 New Zealand Evelyn Belle SMILLIE born 12 August 1925 died 2010 Upper Hutt New Zealand (no issue)
- #Dudley Graeme HERCOCK admission date 12 September 1922 Upper Hutt School register number 4091
- #Dudley Graeme HERCOCK married 1954 New Zealand Evelyn Belle SMILLIE reference RGO NZ marriage registration 1954 folio 04209
- #Evelyn Belle HERCOCK died 2010 New Zealand reference RGO NZ death registration 2010 folio website 2010/3055 born 12 August 1925
- #Dudley Graeme HERCOCK died 2010 New Zealand reference RGO NZ death registration 2010 folio website 2010/4415 born 08 January 1923
- 0-4- Winston Rodney Neill HERCOCK born 13 November 1927 New Zealand died 2016 New Zealand married Faye Elizabeth Surname Unknown
- #Winston Rodney HERCOCK Palfrey Street Upper Hutt student 1949 Otaki Electoral Roll
- #Winston Rodney HERCOCK Ardmore College Papakura student 1949 Franklin Electoral Roll Auckland
- #Winston Rodney HERCOCK 52 Corunna Road N2 designer 1954 Waitemata Electoral Roll Auckland
- #Winston Rodney HERCOCK 32 Park Avenue N2 engineer 1957 North Shore Electoral Roll Auckland
- #Winston Rodney HERCOCK 48 Macpherson Street Engineer SE2 & Faye Elizabeth HERCOCK 48 MacPherson Street married SE2 1963 Remuera Electoral Roll Auckland
- #Winston R HERCOCK 48 Macpherson Street Engineer & Faye E HERCOCK 48 MacPherson Street married 1969 & 1972 & 1978 Remuera Electoral Roll Auckland
- #Winston R HERCOCK 48 Macpherson Street Est Slsmn & Faye E HERCOCK 48 MacPherson Street married 1981 Remuera Electoral Roll Auckland
- #Winston Rodney Neill HERCOCK died 2016 New Zealand reference RGO NZ death registration 2016 folio website 2016/13436 born 13 November 1927

Frederick Augustus CLIFFORD & Walter Neil CLIFFORD

Father-in-law & brother-in-law of Frank Frederick Hercock

Upper Hutt Leader 08 October 1953

Death of Local Businessman - Mr F F Hercock - In 1923 Mr Hercock returned to Upper Hutt, where he bought the general store run by Mr F A Clifford, in the shop now occupied by Mr Alexander, Fruiterer and in partnership with Mr W N Clifford, carried on business for three years, when Mr Clifford left to work back on his farm at Wallaceville.

(Reference Upper Hutt City Library website Upper Hutt Leader 08 October 1953)

Clifford Family



(Reference Upper Hutt City Library Recollect website Clifford family portrait P3-104-567)

Back row L-R **Walter Neil Clifford** – Emily May Clifford (Dear) – Arthur Ainsworth Clifford
Front row L-R Olive Isabel Clifford (Scholes) – Stanley Bruce Clifford – **Freda Mabel (Hercock)**

0- **Frederick Augustus CLIFFORD** born 1861 Christchurch New Zealand died September 1924 Upper Hutt New Zealand 1st married 19 October 1886 Upper Hutt New Zealand Sarah Emily STANLEY born 1861 died 1898 New Zealand 2nd married 1906 New Zealand Jane Clark LAUCLAN born 27 June 1870 Glasgow Lanark Scotland died 12 January 1936 Wellington New Zealand

#Frederick Augustus CLIFFORD born 1861 Christchurch New Zealand reference RGO NZ birth registration 1861 folio website 1861/67 parents Elphemia and William Clifford

#Frederick Augustus [sic] CLIFFORD married 19 October 1886 Upper Hutt New Zealand Sarah Emily STANLEY reference RGO NZ marriage registration 1886 folio website 1886/3122

#Sarah Emily CLIFFORD died 1898 New Zealand reference RGO NZ death registration 1898 folio website 1898/3598 age 37 born about 1861

#Frederick Augustus CLIFFORD Wallaceville farmer 1905-1906 Hutt Electoral Roll

#Frederick Augustus CLIFFORD married 1906 New Zealand Jane Clark LAUCLAN reference RGO NZ marriage registration 1906 folio website 1906/6482

#Frederick Augustus CLIFFORD Wallaceville farmer & Jane Clark CLIFFORD Wallaceville married & May CLIFFORD Wallaceville Upper Hutt spinster 1911 Hutt Electoral Roll

#Frederick Augustus CLIFFORD Wallaceville farmer & Jane Clark CLIFFORD Wallaceville married & May CLIFFORD Wallaceville Upper Hutt spinster 1914 Hutt Electoral Roll

#Frederick Augustus CLIFFORD Wallaceville farmer & Jane Clark CLIFFORD Wallaceville married & May CLIFFORD Wallaceville Upper Hutt spinster 1919 Hutt Electoral Roll

#Frederick Augustus CLIFFORD Wallaceville farmer & Arthur Ainsworth CLIFFORD Wallaceville farmer & May CLIFFORD Wallaceville spinster & Walter Neil CLIFFORD Wallaceville farmer 1922 Otaki Electoral Roll

#Frederick Augustus CLIFFORD died September 1924 Upper Hutt New Zealand reference RGO NZ death registration 1924 folio website 1924/5615 age 63 born about 1861

- #Jane Clark CLIFFORD died 12 January 1936 Wellington New Zealand reference RGO NZ death registration 1936 folio website 1936/15845 age 64 born about 1872
- 0-1- **Freda Mabel CLIFFORD** born 1887 New Zealand died 07 October 1947 New Zealand married 1913 New Zealand **Frank Frederick HERCOCK** born 31 July 1887 New Zealand died 05 October 1953 New Zealand
#Freda Mabel CLIFFORD born 1887 New Zealand reference RGO NZ birth registration 1887 folio website 1887/7241 parents Sarah Emily and Fredic Augustus Clifford
- 0-2- Stanley Bruce CLIFFORD born 1889 New Zealand died 1968 New Zealand married 1915 New Zealand Alice DOWN born 1885 New Zealand died 1966 New Zealand
#Stanley Bruce CLIFFORD born 1889 New Zealand reference RGO NZ birth registration 1889 folio website 1889/18233 parents Sarah Emily and Frederick Augustus Clifford
#Alice DOWN born 1885 New Zealand reference RGO NZ birth registration 1885 folio website 1885/3384 parents Mary and John Down
#Stanley Bruce CLIFFORD married 1915 New Zealand Alice DOWN reference RGO NZ marriage registration 1915 folio website 1915/575
#Alice CLIFFORD died 1966 New Zealand reference RGO NZ death registration 1966 folio website 1966/38006 age 81 born about 1885
#Stanley Bruce CLIFFORD died 1968 New Zealand reference RGO NZ death registration 1968 folio website 1968/29567 age 79 born about 1889
- 0-3- Olive Isabel CLIFFORD born 03 August 1890 Upper Hutt New Zealand died 18 July 1971 Auckland New Zealand married 1921 New Zealand Leonard SCHOLES born 1892 New Zealand died 1958 New Zealand
#Olive Isabel CLIFFORD born 03 August 1890 Upper Hutt New Zealand reference RGO NZ birth registration 1890 folio website 1890/10367 parents Sarah Emily and Frederick Augustus Clifford
#Leonard SCHOLES born 1892 New Zealand reference RGO NZ birth registration 1892 folio website 1892/10258 parents Annie Sophia and Alfred Scholes
#Olive Isabel CLIFFORD married 1921 New Zealand Leonard SCHOLES reference RGO NZ marriage registration 1921 folio website 1921/1272
#Leonard SCHOLES died 1958 New Zealand reference RGO NZ death registration 1958 folio website 1958/28154 age 66 born about 1892
#Olive Isabel SCHOLES died 1971 New Zealand reference RGO NZ death registration 1971 folio website 1971/40075 age 80 born about 1891
- 0-4- Emily May CLIFFORD born 20 February 1892 Upper Hutt New Zealand died 1984 New Zealand married 1935 New Zealand Edward William George DEAR born 21 February 1906 New Zealand died 1975 New Zealand
#Emily May CLIFFORD born 20 February 1892 Upper Hutt New Zealand reference RGO NZ birth registration 1892 folio website 1892/2127 parents Sarah Emily and Frederick Augustus Clifford
#Edward William George DEAR born 1906 New Zealand reference RGO NZ birth registration 1906 folio website 1906/10197 parents Rose Mary and Albert Edward Dear
#Emily May CLIFFORD married 1935 New Zealand Edward William George DEAR reference RGO NZ marriage registration 1935 folio website 1935/1398
#Edward William George DEAR died 1975 New Zealand reference RGO NZ death registration 1975 folio website 1975/34556 born 21 February 1906
#Emily May DEAR died 1984 New Zealand reference RGO NZ death registration 1984 folio website 1984/41285 born 20 February 1892
- 0-5- **Walter Neil CLIFFORD** born 06 May 1894 Upper Hutt New Zealand died 1978 Hutt Valley New Zealand married 1921 New Zealand Flora Maria THOMSON born 12 May 1898 New Zealand died 1985 New Zealand

#Walter Neil CLIFFORD born 06 May 1894 New Zealand reference RGO NZ birth registration 1894 folio website 1894/18823 parents Sarah Emily and Frederick Augustus Clifford

#Flora Maria THOMSON born 1898 New Zealand reference RGO NZ birth registration 1898 folio website 1898/4813 parents Isabel and Thomas Dodds Thomson

#Walter Neill CLIFFORD married 1921 New Zealand Flora Maria THOMSON reference RGO NZ marriage registration 1921 folio website 1921/10448

#Walter Neil CLIFFORD died 1978 New Zealand reference RGO NZ death registration 1978 folio website 1978/29288 born 06 May 1894

#Flora Maria CLIFFORD died 1985 New Zealand reference RGO NZ death registration 1985 folio website 1985/29993 born 12 May 1898

0-6- Arthur Ainsworth CLIFFORD born 19 August 1896 Upper Hutt New Zealand died 1983 Auckland New Zealand married 1924 New Zealand Mary Jessie Sarah BRADDOCK born 21 June 1893 place unknown died 1980 New Zealand

#Arthur Ainsworth CLIFFORD born 1896 New Zealand reference RGO NZ birth registration 1896 folio website 1896/9268 parents Sarah Emily and Frederick Augustus Clifford

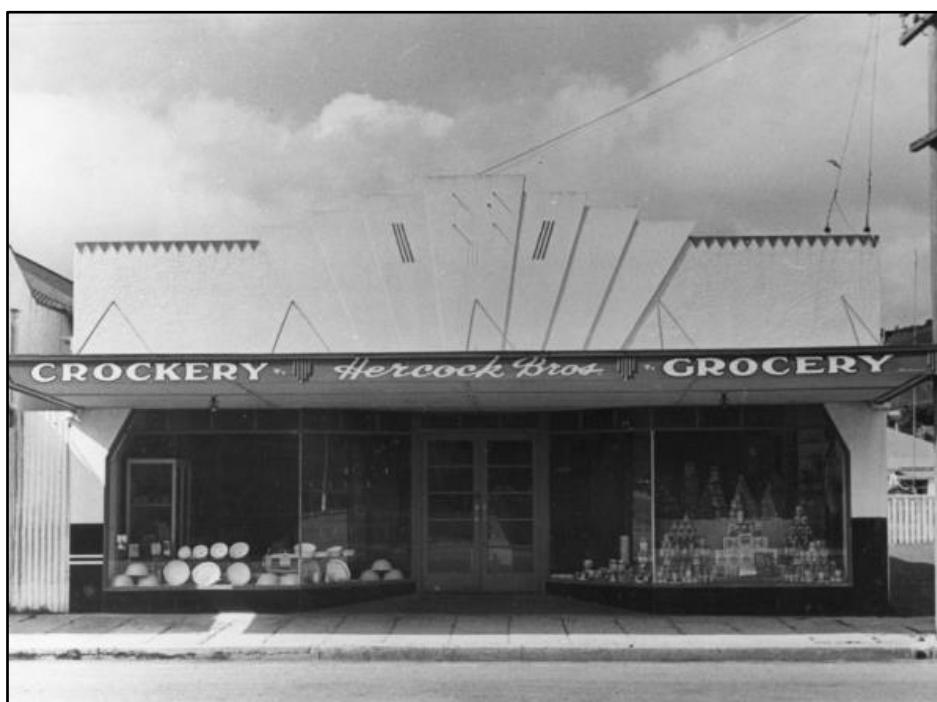
#Arthur Ainsworth CLIFFORD married 1924 New Zealand Mary Jessie Sarah BRADDOCK reference RGO NZ marriage registration 1924 folio website 1924/6435

#Mary Jessie Sarah CLIFFORD died 1980 New Zealand reference RGO NZ death registration 1980 folio website 1980/36993 born 12 June 1893

#Arthur Ainsworth CLIFFORD died 1983 New Zealand reference RGO NZ death registration 1983 folio website 1983/28727 born 08 August 1896

1940-1971

History of the second Hercock's building



(Reference Upper Hutt City Library Recollect website Main Street Hercock Brothers P3-103-564)

Hercocks new grocery opened on 01 August 1940, and with the largest floor area in Upper Hutt, F F Herccock's grocery, sited to the left of this building, had been replaced by F F Herccock's (later Herccock Bros.) Crockery and Grocery, Astral Towers now on this site. The 1946 date originally quoted is wrong; this picture comes from Leo Morel's streetscape. This high-definition picture has been taken from a cropped print. Herccock Bros closed at the end of June 1971, the Leader of 24 October 1973, in an article showing the site cleared for what would become the Astral Towers building, said the building had been burnt down. The 28 November Leader said Steptoe and Son (second-hand dealers) had been there after Herccock's, they had opened in November 1971. This image is identified as R1 in Vin Benges's oral history interview about the Leo Morel photos of Main Street. Date taken Jan 1948.

(Reference Upper Hutt City Library Recollect website Main Street Herccock Brothers P3-103-564)

Frank Frederick Herccock built the new Grocery store next to the former store. In Frank's obituary it stated that he opened the store in 1939 but it was actually opened on 01 August 1940.

Joining Frank in the new store was two of his sons Keith and Dudley Herccock. After Frank retired Keith and Dudley continued to operate the business under "Herccock Bros."

Local Upper Hutt residents would phone the Herccock shop, place a grocery order and later the order was delivered to their residence. Below is a copy of the Herccock Bros grocery order form

SHOP GOOD HOUSEKEEPING FOR BETTER GROCERY SERVICE
HERCOCK BROS. Your Good Housekeeping Store
 Phone 7159 UPPER HUTT

Customer _____ Date _____
 Address _____

GHB

MY REQUIREMENTS ARE:

Aspirin						Lentils					Wraps
Baked Beans	2					Macaroni					
Bourbon						Meat Extracts					
Butter						Meat, Tinned					
Bread	3					Muffins					
Bacon						Milk					
Baking Powder	4					Macaroni					
BISCUITS						Matches					
Barley	5					Magnesia					
Blue						Nuts					
BRUSHWARE	6					Oatmeal					
Cardinal						Oils					
Cardinal Extracts	7					Oatmeal					
Cheese						Parsnips					
Cocoa	8					Pastilles					
Coffee						Pickles					
Cleaners	9					Potatoes					
Cornflour						Relishes					
Coconut						Pepper					
Curry Powder	10					Pastes					
Cream of Tartar						Refrigerator Butter					
Custard Powder	11					Porcelain					
Confectionery						Patent Medicine					
Cereal Foods	12					Poultry Supplies					
Clothes Pegs						Rice					
Cigarettes	13					Rinses					
Disinfectants						Rennet					
Detergents	14					Salt					
Eggs	15					Sugar					
Essences						Sauces Dressing					
Food Colouring	16					Sauces					
Flour						Sausages					
Fruit, Canned	17					Soups					
Fruit, Dried						Spaghetti					
Fish, Tinned	18					Springs					
Food Colouring						Starch					
Flange	19					Syrup					
Glucose						TEA					
Good H'keeping	20					Ten					
Lunch Wraps	21					Tapioca					
Soda & Powder						Tissue Paper					
Tea	22					Toilet Papers					
Honey						Tobacco					
Ham	23					Trickle					
HARDWARE						Toilet Powders					
Insect Repellent	24					Vaseline					
Icing	25					Vegetables—					
Jams—Tins, Jars						Canned					
Jar Rings, Etc						Dried					
Jellies						Fresh					

HELP US TO HELP YOU! EARLY PLACING OF YOUR ORDER ENSURES EARLY DELIVERY

Vinegar
 Vegemite
 Vincent's A.P.C.

(Reference Herccock order form saved as IMG_3271)

Herccock Brothers closed the second store at the end of June 1971.

The Herccock Brothers building was built by Ralph Scholes. Ralph also built other concrete buildings around the Upper Hutt district.

0- Ralph SCHOLES born 07 December 1889 Lower Hutt New Zealand died 22 August 1944 Upper Hutt New Zealand married 20 August 1913 Upper Hutt New Zealand Elwy Myrtle CLEAVER born 21 June 1892 Marton New Zealand died 26 January 1978 New Zealand
#Ralph SCHOLES born 07 December 1889 Lower Hutt New Zealand reference RGO NZ birth registration 1890 folio website 1890/2287 parents Annie Sophia and Alfred Scholes
#Elwy Myrtle CLEAVER born 1892 New Zealand reference RGO NZ birth registration 1892 folio website 1892/15360 parents Caroline Elizabeth and Alfred Ebbles Cleaver
#Ralph SCHOLES married 20 August 1913 Upper Hutt New Zealand Elwy Myrtle CLEAVER reference RGO NZ marriage registration 1913 folio website 1913/5703
#Ralph SCHOLES Main Road Upper Hutt builder & Elwy Myrtle SCHOLES Main Road Upper Hutt married 1928 & 1938 Wairarapa Electoral Roll
#Ralph SCHOLES died 22 August 1944 Upper Hutt New Zealand reference RGO NZ death registration 1944 folio website 1944/29012 age 54 born about 1890
#Elwy Myrtle SCHOLES Main Road widow 1946 & 1949 Otaki Electoral Roll
#Elwy Myrtle SCHOLES 698 Ferguson Driver widow 1972 Heretaunga Electoral Roll
#Elwy Myrtle SCHOLES died 1978 New Zealand reference RGO NZ death registration 1978 folio website 1978/49963 born 21 June 1892

1971-1973

Step toe & Son Co Ltd (Second-hand dealers) – George Denis Harlen

Step toe & Son Co Ltd moved into former second Hercock's Grocery Store building around November 1971.

(Reference Upper Hutt City Library Upper Hutt Leader 28 November 1971)



(Reference Upper Hutt City Library website Main Street circa 1974 Don Wallace 1975_circa_Upper_Hutt_Main_St_015)

Photographer Bill Wallace. Description photograph taken by Bill Wallace, who took a series of photographs along Main Street to keep record at time when things were changing, with the construction of Maidstone Mall. The nearest building is on the site of Astral/CBD Towers. Date taken c1974.

(Reference Upper Hutt City Library website Main Street circa 1974 Don Wallace 1975_circa_Upper_Hutt_Main_St_015)

Steptoe & Son vacated the former Hercock's building in 1973. Around October 1973 Charlie Clouston began demolishing the building and cleared the site to make way for the building of Astral Towers. Brian Pearce took photographs of the proceedings.

By 1981 Steptoe & Son were situated at 6 Queen Street Upper Hutt next to the Upper Hutt Produce Co Ltd building.

The business of Steptoe & Son (Second hand dealer) was operated by George Denis Harlen and occupied later by his son Shane Harlen.

0- George Denis HARLEN and Cheryl Anne Surname Unknown

#George Denis HARLEN 21 Hair Street W'mata shop prop. 1963 Petone Electoral Roll

#George Denis HARLEN 21 Hair Street WOA milk vendor 1969 Petone Electoral Roll

#Cheryl Anne HARLEN 55 Seddon Street married 1972 Hutt Electoral Roll

#Denis George HARLEN 21 Hair Street Wainuiomata shop proprietor & Cheryl Anne HARLEN 21 Hair Street Wainuiomata married 1972 Petone Electoral Roll

#Cheryl Anne HARLEN 21 Hair Street Wainuiomata married 1978 Pencarrow Electoral Roll

#George Denis HARLEN 31 Brassell Street Lower Hutt Auctioneer 1978 Pencarrow Elect Roll
